



## NEWS RELEASE

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### **Canadian Rink Services Named Level-Ice Dealer for Ontario Province**

*Level-Ice is the World's only Automated Laser Leveling Precision Blade Control System for Ice Resurfacing.*

Exeter, ON – January 1, 2018 – **Latec Instruments**, a premier manufacturer of laser and machine control systems in the Agricultural, Construction, Surveying and recreational industries recently announced the appointment of Canadian Rink Services as its dealer for its Level-Ice automated precision blade control systems for ice resurfacing for the Ontario Province.

Canadian Rink Services has a long history within the Ontario Recreation Facilities market. The company started over 10-years ago and has been involved with ice rinks and ice resurfacing the entire time. CRS's president and founder, Mr. Jeff Erwin is a 20+ year veteran in the industry. Jeff began his career in arena management and was a beta test site for the first generation Level-Ice System.

He then went on to be a full-time employee performing installations at Resurface, the manufacturer of the Olympia Ice Resurfer. Given his expertise within the market, he started Canadian Rink Services providing ice painting services, arena supplies and a full offering of facility products. He has been a main point of contact for service and support for Level-Ice over the years and has performed numerous installations of Level-Ice systems.

"The timing was right to broaden our partnership with Jeff and Canadian Rink Services. His business model is a perfect fit for Level-Ice. For years, he has been an established dealer in the rink services and supply business and a core ambassador for the Level-Ice product," said Mr. Dave Gackstetter, Sales Manager for Latec. "We look forward to Canadian Rink Services taking Level-Ice to the next level in the Ontario market."

Mr. Erwin added, "Level-Ice was a natural fit to my existing product lines, and it's a product I've been working with for years. It is the only product of its kind, in the world, providing consistent level ice surfaces and significant savings of energy, water and time to the operators."

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The Level-Ice Laser Leveling System will automatically control the cutting blade of the conditioner to achieve an accurate, level ice surface. The system can be installed on all ice resurfacing machines. Level-Ice takes the guesswork out of producing a perfectly level sheet of ice. The laser controlled ice leveling system provides an accurate reference point within .5mm. Using the most advanced receiver technology the system controls the cutting blade of the conditioner to give your ice a perfectly level surface after every flood.

#### Benefits of Level-Ice:

- Automatically Controls the Cutting Blade
- Provides Exceptional Accuracy (.5 mm)
- Eliminates Variable Results
- Reduces Operator Error
- Reduces Energy Costs by 30%
- Reduces Wear on the Ice Resurface
- Extends Blade Life by 50%

For more information about Level-Ice, please visit:

[www.level-ice.com](http://www.level-ice.com) or [www.canadianrinkservices.com](http://www.canadianrinkservices.com)

You can also call or email Jeff Erwin at 519-504-6496 or [sales@canadianrinkservices.com](mailto:sales@canadianrinkservices.com)

#### **ABOUT LATEC**

Latec began in 1994 and continues to be a high quality niche designer and manufacturer of laser and machine control systems in the Agriculture, Construction, Surveying, Mining, Industrial and Recreation industries. Latec distributes its products world-wide. As a specialty niche manufacturer, Latec also seeks out customers that have a unique need whereby laser and/or a machine control may solve a problem or provide a solution. The Latec team is dedicated to serving their customers and providing the best possible solutions.

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